



To: All Riverside & SB County PCPs & Specialists
From: IEHP – Provider Relations
Date: May 21, 2021
Subject: **Managing Your Practice’s Online Reputation**

In partnership with Riverside County Medical Association and San Bernardino County Medical Society, Inland Empire Health Plan (IEHP) would like to invite you for a lunch time webinar, where you will learn how to manage your practice’s online reputation and create an opportunity to gain new patients.

Presentation Topics Include:

- How online reviews benefit your practice
- How to improve and manage your online reputation
- How to collect feedback from patients
- How to respond to negative online reviews

Date:	June 22, 2021 (Tuesday)
Time:	12:15 PM
Presenter:	Lauren Parr Project Marketing Manager, Repugen
Zoom Webinar:	<i>Information will be provided upon registration</i>

Please register today at <https://www.rcmadocs.org/news-events/events/event-info.aspx?sessionaltcd=RCMA-2021-6-22REPU>

Confirmation e-mail includes:

- Webinar login link
- Meeting ID number
- One tap call in mobile numbers

As a reminder, all communications sent by IEHP can also be found on our Provider portal at: www.iehp.org > Providers > Plan Updates > Correspondences.

If you have any questions, please do not hesitate to contact the IEHP Provider Relations Team at (909) 890-2054.