



Greetings Healthcare Leaders,

The profound toll that COVID-19 has taken on all of us has been devastating, from the countless lives lost to the overall strain it caused to our healthcare delivery system.

As healthcare leaders, we learned how unstable our medical supply chain was in dealing with a significant surge. As demand increased and prices soared through the roof, our local healthcare communities began competing against one another for limited supplies. We need your help to ensure that this never happens again! Our members and patients deserve better.

We are part of a local workgroup formed to explore opportunities to strengthen Southern California’s PPE pipeline – and we believe we are close to finding a viable, long-term solution. We are in the final stages of evaluating manufacturers capable of establishing local PPE production to provide quality, competitively-priced PPE supplies in all seven Southern California counties for normal routine consumption, surge capacity, and stockpiling reserve to meet Senate Bill SB 275 (<https://bit.ly/3g60mUg>) and Assembly Bill 2537 (<https://bit.ly/3581EHH>) requirements.

To make this a viable solution, we need buyers to commit to this venture. We are assessing the interest of regional end-users (hospitals, clinics, providers, healthcare facilities/entities, etc.) to commit a fraction of their PPE orders to make this effort work. By committing a fraction of your PPE orders to this collaborative effort, pooled with orders from other participants, we can ensure a stable, affordable, and locally produced supply chain.

Please help us assess demand by completing a short survey at this link: <https://www.surveymonkey.com/r/SoCalPPE> or scan the QR code at the bottom of this page. We request that you submit the survey by July 30th. Please note that completing this survey does not commit you to this effort. The information gathered in this survey will be used determine the level of interest in this effort and to inform pricing models.

Please feel free to share this survey with others who may be interested or could benefit from this opportunity. We look forward to hearing from you.

If you have any questions, please contact JR Nino (jnino@lacare.org) or Philip Lo (Lo-P@iehp.org).

Thank you for your help with keeping our PPE supply stable and affordable in Southern California.

Sincerely,

John Baackes
Chief Executive Officer
LA Care Health Plan

Jarrod B. McNaughton
Chief Executive Officer
Inland Empire Health Plan

Bill Allen
President & CEO
Los Angeles County Economic
Development Corporation

George Greene
Chief Executive Officer
Hospital Association of Southern
California

Steve PonTell
President and CEO
National Community Renaissance



SCAN HERE for PPE
Usage Survey