To: IEHP Pediatricians
From: IEHP – Provider Relations
Date: January 14, 2021
Subject: The P4 Challenge: Innovations in Pediatric Primary Care to Improve Child Health

IEHP would like to share with you an opportunity to apply for a grant, sponsored by HRSA, that is focused on improving childhood immunizations and well visit rates: The P4 Challenge: Innovations in Pediatric Primary Care to Improve Child Health.

The P4 Challenge invites applicants to propose and implement innovative approaches to increase access to and utilization of well-child visits and/or immunizations services within primary care settings. In Phase 1 of the P4 Challenge, up to 50 applicants will receive $10,000 to deploy the proposed approach in Phase 2.

A webinar introducing the P4 Challenge will be held tomorrow, January 15 at 12:00 PM ET and registration for the webinar can be completed by clicking on: https://capconcorp.zoom.us/webinar/register/WN_RizFukBASD637OeyF zzNw? x_zm_rtaid=GAUAkx_bRAG1s1nQ6f8uWQ.1609349658696.f5600e5648c7e914b19c3588fc2d63ac&_x_zm_rhtaid=783

We apologize for the late notice on the webinar as this opportunity was brought to our attention today but we wanted to share this opportunity as the submission timeframe for the grant is January 19, 2021 – March 15, 2021 so there is time for your practice to apply.

Please visit https://mchb.hrsa.gov/P4Challenge for the specifics on this exciting opportunity.

As a reminder, all communications sent by IEHP can also be found on our Provider portal at: www.iehp.org > For Providers > Plan Updates > Correspondence.

If you have any questions, please do not hesitate to contact the IEHP Provider Relations Team at (909) 890-2054.